

FOR IMMEDIATE RELEASE:

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**WRECKED 3.0:
A Haunting/Exorcism**

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What: WRECKED 3.0: A Haunting/Exorcism
When: OCT 22, 23, 28 & 29th 8:30 pm (Post-show discussion Oct 28th)
Where: SAFEHOUSE for the ARTS | 1200 Market St., San Francisco
Tickets: \$15 > <http://safehousearts.ticketfly.com/search/?q=sara+kraft>
Advance tickets strongly recommended due to limited audience sizes!
There is very limited seating for this performance--the audience will stand and move throughout the piece.
More Info: www.sarakraft.com

[\[LINK TO DOWNLOADABLE HIGH RES IMAGES\]](#)

Award winning performance artist Sara Kraft/KraftyWork conjures a new site-specific, immersive performance + live cinema installation, **WRECKED 3.0: A Haunting/Exorcism**.

In the spirit of Halloween and Dia de los Muertos, **WRECKED 3.0** is a hypnotic meditation on the residue of grief, displacement, and how we haunt and are haunted by the real and imagined worlds in which we dwell, and which dwell within us. Kraft draws from her own stranger-than-fiction experiences in the process of making **WRECKED 3.0** to examine the precarious Mobius process of being possessed by the subject one's art. Re-imagining the original tradition of haunted houses, **WRECKED 3.0** is an exorcism of the ghosts conjured in the process of its own creation.

In her signature style of "duAling narratives," Kraft weaves disparate visual, aural and textual narratives to illuminate the subjectivity of perception and point of view. Live audio and video sampling of the performance gradually accumulates and collages with pre-recorded media, weaving immediate and distant pasts into the present, calling into question the very nature of perception.

WRECKED 3.0 features innovative new techniques Kraft has developed and coined including “Live Photoshop” and “Live Mis en Abyme,” featuring an artful fusion of window reflections, multiple interior and exterior spaces, mirrors, live and recorded multimedia and audience/performer/ site interactivity. This creates a ghostly, prismatic maze of bilocated indoor/outdoor and virtual/physical worlds. What the viewer perceives constantly shifts depending on their physical location and where their attention is drawn. Looking through a different window or cinematic frame in the same room provides not only a different perspective but may reveal entirely new information, highlighting the impossibility of ever perceiving the totality of a situation, story or experience- or even the room we are in.

WRECKED 3.0 is being created specifically for, and in response, to the mid-Market corridor in which it takes place- including Safehouse for the Arts, the infamously ‘haunted’ Hotel Whitcomb, and the surrounding Market Street/ Civic Center BART neighborhood that is emblematic of the collision between San Francisco’s past, present and future. **WRECKED 3.0** also features ongoing time-lapse video of durational live performance in this neighborhood, in collaboration with the concurrent site-specific project “**Summer, Winter, Spring**”, directed by Ian Winters of The Milkbar and in collaboration with Kinetech Arts.

WRECKED 3.0 is a new chapter of the ongoing, multi-year project **WRECKED**, which examines themes of failure, collapse, depression, microcosmic and macrocosmic parallels of unsustainable paradigms and practices on both personal and global/ systemic levels. These themes are particularly powerful in the context of what is currently happening in the Bay area- extreme socioeconomic stratification, art vs commerce, and the increasing tensions around displacement and the living ghosts that haunt our own city.

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QUOTES ON SARA KRAFT/KRAFTYWORK’S PREVIOUS WORK:

“Bay Area performance artist Sara Kraft’s low-key brilliance by now merits a neologism: Krafty = shrewd, inventive, technically savvy, wry, playful, tuneful, eerie, unsettling, and, generally speaking, not to be missed.”- (SF Bay Guardian)

“Inspired, gorgeous... revelatory... Shrewdly unites media and theme to make at once obvious and strange the Mobius strip carrying technological and mental projections of ourselves to the world and back again.”- (SF Bay Guardian)

“One of the shockingly few Bay area theatre artists performing a rigorous inquiry into how technology forms and informs our lives –combining the most profound elements of live performance and the sharpest technological tools to create meditations that linger long after ...”- (Theatre Bay Area Magazine)

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WRECKED 3.0 is produced by **SaraKraft/KraftyWork** with support from **THEOFFCENTER**, the Kenneth Rainin Family Foundation and Safehouse for the Art, as part of the ongoing project **WRECKED**.

WRECKED has been developed with support from the SF Arts Commission Individual Artist Grant, the Zellerbach Family Foundation, the William and Flora Hewlett Foundation, Headlands Center for the Arts, Earthdance and the FRESH Festival. Sara Kraft/KraftyWork is a fiscally sponsored project of the Intersection for the Arts Incubator program.

BIO

SARA KRAFT is an interdisciplinary artist whose work blurs the boundaries between live arts/performance, new media, visual/sonic design and site-responsive installation, and complex physical, visual and textual narratives. Deemed by American Theatre Magazine as "a doyenne of San Francisco's avant-garde theatre scene," Sara's award winning work has gained acclaim for weaving layered interaction between viewers, performers, live and recorded media into complex tapestries that investigate the fractured subjectivity of memory, perception, imagination, representation and point of view. Transcending the use of media as merely background design or spectacle, her work often directly questions our complex relationship to technology, phenomenology, and the nature of mediated and live/embodied experience. With a knack for illuminating large themes through very personal and intimate lenses, Kraft transports audiences with hilarious, heartbreaking, disturbing, provocative and transcendent meditations on the human condition.. She is the founding Artistic Director of KraftyWork, and was half of the multimedia performance duo Kraft + Purver. She has also worked extensively in film and video production, and as a songwriter/composer and vocalist. Her work has been presented in numerous venues and festivals in the Bay area, Chicago, NYC, and Europe, including Yerba Buena Center for the Arts, The Museum of Contemporary Art Chicago, ODC Theater, Counterpulse, the Ontological-Hysteric Theatre, 3 Legged Dog, HERE American Living Room Festival, and SF Intn'l Arts Festival. Commissions/grants/residencies include Counterpulse, Z Space, the Magic Theater, Headlands Center for the Arts, ODC, Earthdance, SF Arts Commission, Zellerbach Family Foundation and William and Flora Hewlett Foundation, Kenneth Rainin Foundation, TBA CASH. www.sarakraft.com

SARA KRAFT/KRAFTYWORK was founded in 2000 for production, research, development, and education. We create and produce original work blurring the boundaries between multiple disciplines- live arts, new media, music, installation, situation, site specificity and innovative narrative forms. The work often directly questions our relationship to technology, media, mediated presence and the nature of live performance and experience itself, through a groundbreaking fusion of form, content and deeply human stories. KraftyWork's mission also includes education and outreach through workshops, residencies and public dialogue. We often develop evening length pieces over the course of 2 or more years, through research, residencies and works in progress that allow the work to develop in dialogue with local audiences and multiple community partnerships. We serve diverse audiences including fans of contemporary theatre, dance, music, film/video/media, art + technology as well as educators, students and practitioners of technology, science, somatics, psychology, economics, spirituality & metaphysics, philosophy and cultural theory to name a few.